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New Presenting Partner of the CAC

Snowmobile Clubs Join Forces in Support of Avalanche Safety

June 1, 2012, Revelstoke, BC: The Association of BC Snowmobile Clubs (ABCSC) is now a Presenting Partner of the Canadian Avalanche Centre (CAC), the highest tier of the CAC's sponsorship designation. This marks the first time a membership association has committed to this level of financial support, which is traditionally occupied by corporations.

To raise money for the CAC, the ABCSC with the support of its member clubs implemented the "Buck-A-Day" fundraising program in the 2010/11 winter season. Each contributing member club contributed $1 from every trail day pass fee throughout the winter and this innovative fundraising strategy yielded close to $12,000 in its first year. This year, the ABCSC contributing member clubs donated $42,000 to the CAC.

"The ABCSC is setting a new standard of commitment to public avalanche safety," says CAC Executive Director Ian Tomm. "Their fundraising efforts are directly supporting programs for snowmobilers. As a non-profit, the CAC depends on a wide range of funders. The ABCSC is a tremendous partner and together, we are making great strides in the area of snowmobiling avalanche safety."

"It's important to us to help to advance avalanche awareness within our own community," says ABCSC President Al Hodgson. "Through our support, the CAC can further develop Avalanche Skills Training for snowmobilers along with other core services. We are honoured to be named as a Presenting Partner of Canada's public avalanche safety organization."

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Participating Member Clubs of the ABCSC
Blue River Powder Packers
Coquihalla Summit Snowmobile Club
Crowfoot Mountain Snowmobile Club
Eagle Valley Snowmobile Club
Hunters Range Snowmobile Association
Merritt Snowmobile Club
Valemount Area Recreation Development Association